

PRIVACY POLICY

Last updated July 07, 2025

This Privacy Notice for SeKondly ("we," "us," or "our"), describes how and why we might access, collect, store, use, and/or share ("process") your personal information when you use our services ("Services"), including when you:

- Download and use our mobile application (SeKondly), or any other application of ours that links to this Privacy Notice
- Use SeKondly - A social media platform designed exclusively for physicians to share medical cases, second opinions, and expertise
- Engage with us in other related ways, including any sales, marketing, or events

Questions or concerns? Reading this Privacy Notice will help you understand your privacy rights and choices. We are responsible for making decisions about how your personal information is processed. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at admin@SeKondly.app.

SUMMARY OF KEY POINTS

What personal information do we process? When you visit, use, or navigate our Services, we may process personal information depending on how you interact with us and the Services, the choices you make, and the products and features you use.

Do we process any sensitive personal information? Yes, we process health data and professional licensing information as necessary for our platform's operation and security, with your consent or as otherwise permitted by applicable law.

Do we collect any information from third parties? We do not collect any information from third parties.

How do we process your information? We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, professional verification, and to comply with law.

In what situations and with which parties do we share personal information? We may share information in specific situations and with specific third parties as outlined in this policy.

How do we keep your information safe? We have robust organizational and technical processes and procedures in place to protect your personal information, including advanced verification systems and content moderation.

What are your rights? Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information.

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1. WHAT INFORMATION DO WE COLLECT?

Personal Information You Disclose to Us

In Short: We collect personal information that you provide to us, including professional credentials required for platform access.

We collect personal information that you voluntarily provide to us when you register on the Services, express an interest in obtaining information about us or our products and Services, when you participate in activities on the Services, or otherwise when you contact us.

Personal Information Provided by You: The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use. The personal information we collect may include the following:

- Names
- Phone numbers
- Email addresses
- Job titles
- Medical specialties and fellowship information
- Board certifications

- Saudi medical license information and documentation
- Professional credentials and verification documents

Sensitive Information: When necessary, with your consent or as otherwise permitted by applicable law, we process the following categories of sensitive information:

- Health data (in medical cases shared on the platform)
- Professional licensing information
- Medical credentials and certifications

All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

2. PROFESSIONAL VERIFICATION AND MODERATION

In Short: We maintain strict verification and moderation systems to ensure platform security and protect patient privacy.

To maintain the integrity and security of our platform, we implement comprehensive verification and moderation measures:

User Verification System

- **Saudi Medical License Requirement:** All users must upload a valid Saudi medical license as a mandatory requirement to access the app
- **Specialty Selection:** Users can specify their medical specialty from up to 88 fellowships and 50 board certifications
- **Account Approval Process:** New members are not assigned a username until their credentials are verified and approved by our team
- **Seamless Onboarding:** Our verification process is designed to be thorough yet user-friendly

Content Moderation and Patient Privacy Protection

- **Case Verification System:** All medical cases undergo human verification to ensure complete de-identification before publication
- **Privacy Declaration:** Users must complete a mandatory Declaration checkbox before submitting cases for review, acknowledging their responsibility not to share patient information without proper consent
- **Legal Compliance:** The Declaration includes reference to the Patient Bill of Rights and Responsibilities provided by the Saudi Ministry of Health
- **Educational Disclaimer:** Upon first accessing the feed, users see a notice stating: "All SeKondly users are verified licensed physicians. Content on SeKondly is for discussion purposes only and should not replace the standard of care or serve as the sole guide for clinical judgment."

3. HOW DO WE PROCESS YOUR INFORMATION?

In Short: We process your information to provide, improve, and administer our Services, verify professional credentials, moderate content, communicate with you, for security and fraud prevention, and to comply with law.

We process your personal information for a variety of reasons, depending on how you interact with our Services, including:

- **To facilitate account creation and authentication:** We process your information to create and maintain your account, including verifying your professional credentials
- **To verify professional credentials:** We process your medical license and certification information to ensure only qualified physicians access the platform
- **To deliver and facilitate services:** We process your information to provide you with the requested medical discussion services
- **To enable secure physician-to-physician communications:** We process your information to facilitate professional medical discussions between verified physicians
- **To moderate content and protect patient privacy:** We process submitted medical cases to ensure de-identification and compliance with privacy standards
- **To protect our Services:** We process your information as part of our efforts to keep our Services safe and secure, including fraud monitoring and prevention
- **To enforce professional standards:** We process information to maintain the platform's integrity and ensure compliance with medical professional standards

4. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

In Short: We may share information in specific situations described in this section and/or with the following third parties.

We may need to share your personal information in the following situations:

- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company
- **Other Verified Users:** When you share medical cases or participate in discussions, such information may be viewed by other verified physicians on the platform. All shared medical content is subject to our verification and de-identification processes
- **Legal Compliance:** We may share information when required by law or to protect the rights, property, or safety of SeKondly, our users, or others
- **Professional Verification:** We may share limited credential information with relevant medical authorities for verification purposes only

5. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

In Short: We may use cookies and other tracking technologies to collect and store your information.

We may use cookies and similar tracking technologies (like web beacons and pixels) to gather information when you interact with our Services. Some online tracking technologies help us maintain the security of our Services and your account, prevent crashes, fix bugs, save your preferences, and assist with basic site functions.

We also permit third parties and service providers to use online tracking technologies on our Services for analytics and advertising, including to help manage and display advertisements, to tailor advertisements to your interests, or to send abandoned shopping cart reminders (depending on your communication preferences).

Specific information about how we use such technologies and how you can refuse certain cookies is set out in our Cookie Notice.

6. HOW LONG DO WE KEEP YOUR INFORMATION?

In Short: We keep your information for as long as necessary to fulfill the purposes outlined in this Privacy Notice unless otherwise required by law.

We will only keep your personal information for as long as it is necessary for the purposes set out in this Privacy Notice, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements).

- **Active Account Information:** We retain your account information for as long as you maintain an active account with us
- **Professional Verification Records:** We may retain verification documents for compliance and audit purposes as required by applicable medical and professional regulations
- **De-identified Medical Content:** Properly de-identified medical cases may be retained for educational and research purposes in accordance with applicable laws

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

7. HOW DO WE KEEP YOUR INFORMATION SAFE?

In Short: We aim to protect your personal information through a comprehensive system of organizational and technical security measures, including advanced verification and content moderation systems.

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the security of any personal information we process, including:

- **Multi-layer Verification Systems:** Robust professional credential verification processes
- **Content Moderation:** Human verification of all medical cases to ensure patient privacy protection
- **Access Controls:** Strict access controls limiting platform access to verified medical professionals only
- **Data Encryption:** Advanced encryption for data transmission and storage
- **Regular Security Audits:** Ongoing assessment of our security measures and protocols

However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from our Services is at your own risk. You should only access the Services within a secure environment.

8. DO WE COLLECT INFORMATION FROM MINORS?

In Short: We do not knowingly collect data from or market to children under 18 years of age.

We do not knowingly collect, solicit data from, or market to children under 18 years of age, nor do we knowingly sell such personal information. By using the Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us at admin@SeKondly.app.

9. WHAT ARE YOUR PRIVACY RIGHTS?

In Short: You may review, change, or terminate your account at any time, depending on your country, province, or state of residence.

Withdrawing your consent: If we are relying on your consent to process your personal information, you have the right to withdraw your consent at any time. You can withdraw your consent by contacting us using the contact details provided below.

However, please note that this will not affect the lawfulness of the processing before its withdrawal nor will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

Account Information: If you would like to review or change the information in your account or terminate your account, you can:

- Log in to your account settings and update your user account
- Contact us directly for assistance with account modifications

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, we may retain some information in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our legal terms and/or comply with applicable legal requirements.

Cookies and similar technologies: Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of our Services.

If you have questions or comments about your privacy rights, you may email us at admin@SeKondly.app.

10. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage, no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Notice.

11. DO WE MAKE UPDATES TO THIS NOTICE?

In Short: Yes, we will update this notice as necessary to stay compliant with relevant laws.

We may update this Privacy Notice from time to time. The updated version will be indicated by an updated "Revised" date at the top of this Privacy Notice. If we make material changes to this Privacy Notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this Privacy Notice frequently to be informed of how we are protecting your information.

12. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this notice, you may email us at admin@SeKondly.app or contact us by post at:

SeKondly

4307 Al Shaikh Abdulrahman Ibn

RIYADH 12985

Saudi Arabia

13. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

Based on the applicable laws of your country, you may have the right to request access to the personal information we collect from you, details about how we have processed it, correct inaccuracies, or delete your personal information. You may also have the right to withdraw your consent to our processing of your personal information. These rights may be limited in some circumstances by applicable law.

To request to review, update, or delete your personal information, please visit: SeKondly.app or contact us directly at admin@SeKondly.app.